

Business & Performance

### 3.2 Sustainability Management Policy and Goals

#### Sustainability Development Policy

The Company established policies and practice guidelines on sustainability management in order to operate the business in accordance with business practices and corporate strategies. This includes responding to stakeholders in all dimensions of material sustainability issues as follows:

- Focus on developing and creating quality products and services at fair prices as well as promoting a quality life that is safe and environmentally friendly.
- 2. Focus on technology development and potential innovations for business operations, services, and communication channels in order to connect and respond to the needs of stakeholders with the Corporate group in a way that is effective, quick, on time, easily accessible, and emphasizes the importance of personal data protection of relevant parties.
- 3. Focus on developing business processes that are friendly to the community and society in order to improve the quality of life and promote sustainable business growth.
- Attentive to eco-friendly business operations and be aware of the efficient use of resources and energy, which includes waste management from

- the corporate value chain to ensure that it does not create a negative impact on the environment.
- Respect human rights and ensure that the business of the Corporate group is not directly or indirectly involved in human rights violations, such as sexual harassment, violence, and child labor. Moreover, the Company respects gender equality for all employees.
- Focus on developing the potential and knowledge 6. of employees, as well as paying attention to safety, occupational health, and the work environment. Provide opportunities for employees to express their opinions to contribute to the development of the organization.
- 7. Focus on anti-corruption by establishing anti-corruption policies and guidelines to set a business operation framework with transparency and ethics in accordance with good corporate governance. principles.

### Sustainability Strategy

The Company has formulated a 3G sustainability strategy as a business operation framework in accordance with sustainable development guidelines and set goals to align with material sustainability topics and the United Nations Sustainable Development Goals (SDGs) as well as business practice guidelines and projects related to sustainability in each dimension. The details are as follows:

## **Sustainable Living for Future Lifestyle**



# **Great Experience** Create a good experience from

products and services

Create a good experience with the Company's products and services by emphasizing product and service innovation development and the introduction of new technology, including the significance of data security in the digital age.



#### **Grow Together**

Create happiness and a good quality of life growing together with responsibility

Create happiness and a good quality of life together with responsibility. Pay attention to all stakeholders and focus on good cooperation in order to grow together sustainably.



## **Green Planet**

Take care and pass on a sustainable environment to society

Care for the environment and pass it on to society in a sustainable manner. Focus on energy efficiency for energy conservation and waste management in order to be able to pass on a perfect world to the next generation.